

IMPROVING IDEAS TOGETHER

UCSF Open Proposals

OPPORTUNITY SPONSOR:
CALL FOR PROPOSALS

1

SHARE YOUR IDEA ONLINE

Open Submission Phase

We were surprised to hear from
people we didn't even know about!

—Sponsor

Proposal Author

Eligible community member
open to sharing his/her idea

REVIEW AND AWARD PHASES

3

Winners Announced
Informs course of action

UCSF Open Proposals helped
us select the best idea in a
transparent way.

—Sponsor

2

CROWDSOURCING TO IMPROVE PROPOSALS

Open Improvement Phase

Ideas Are Enriched By the Community

Ask questions, offer support, and give suggestions

Teams Grow and Strengthen

Find collaborators

Improve and Resubmit Proposals

The best thing about the transparent
Open Proposal process is the ability to
see the proposals publicly and your
competition, which improves quality
for all.

—Proposal Author

Traditional Approach



Missed Opportunities
for Collaborating



Redundant Proposals



No Opportunity for
Input/Feedback



**Clinical and Translational
Science Institute (CTSI)**

University of California, San Francisco (UCSF)

UCSF Open Proposals is managed by the Clinical and Translational Science Institute (CTSI) at the University of California, San Francisco, which is a member of the Clinical and Translational Science Awards (CTSA) consortium funded through the National Center for Advancing Translational Sciences (NCATS)—grant number UL1 TR000004—at the National Institutes of Health (NIH). ctsi.ucsf.edu

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