## Inter-School Festival Showcases Research

The 12th annual Inter-School
Research and Scholarly Activity
Festival held from May 4-14
continues to encourage and
showcase the scope of innovative
research and academic endeavors
that distinguishes UCSF. The
festival was coordinated by CTSI's



<u>Clinical and Translational Science Research Program</u> (CTRFP) and wideranging events were sponsored by a cross-section of the campus community, including <u>Pathways to Discovery</u>.

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## Awards to Reduce Costs, Improve Care at UCSF Med Center

The UCSF <u>Center for Healthcare Value</u> (CHV) announced winners of its "Caring Wisely" initiative for interventions to reduce health care costs at UCSF Medical Center. The CHV team awarded funding for two projects from among <u>20 proposals</u> submitted through <u>UCSF Open Proposals</u>.

<u>Read now | Download PDF | Follow <u>@UCSF CHV</u> on Twitter!</u>

# Lessons from Twitter Prompt Scientists to Rethink Public Health Outreach



UC San Francisco researchers studied Twitter messages to better understand how people experience pain, particularly toothaches, which accounts for about 40% of an estimated \$80 billion in pain-related health care costs every year. Barbara' Gerbert, PhD, professor emeritus and lead investigator of the study,

and Natalie Heaivilin, DDS, a 2013 graduate from the UCSF School of Dentistry, share what they learned and how Twitter may help health professionals to prevent dental disease. Read now | See All Posts in CTSI's Digital Media & Science Series

CTSI News: The Last 30 Days

#### **Events & Deadlines**

10

UCSF Core Tech
Seminar: Body
Composition, Exercise,
Metabolism
(CTSI CRS event)

See all

## In the Community

Join and/or support the UCSF ARI|CTSI|Global Health team for the 2013 AIDS Walk in Golden Gate Park, 7/21!



See <u>Team Page</u> for details.

See all Voices

## CTSI Spotlight

"I work with an outstanding cadre of clinical research nurses who are passionate about their work and provide highly specialized care to patients participating in clinical trials."

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- CTSI announces two new program directors. Henry "Chip"
   Chambers, MD, will direct CTSI's Clinical Research Services (CRS) program. Michael Blum, MD, will step in as a co-director of CTSI's Biomedical Informatics (BMI) program. Learn more
- <u>SF HIP</u> & <u>PRIME</u> support UCSF students' efforts in community health and social justice. <u>Read now</u>
- UCSF-Coursera Open Proposal opportunity for up to seven online courses for development. Info. session 6/4; Proposal improvements from 6/12-25. <u>Details here</u>
- CTSI K Scholar Program announces scholars selected for KL2
   Career Development Awards from 34 highly accomplished junior faculty applicants. Read now
- NY Times Well Blog features <u>Valerie Flaherman</u>, MD, who received support from CTSI's <u>KL2 program</u>, and her study on how formula can complement breast-feeding. <u>Read more</u>
- UCSF Participant Registry has met its first goal w/ over 1,000 enrolled research volunteers. Read now
- Georgina Lopez, Finance Manager for CTSI's Global Health program, is featured in 'Great Manager Profile' on UCSF.edu. Read more
- CTSI <u>K Scholar</u> Caroline Stephens, RN, PhD, conducts research on how to improve medical care systems for the elderly. <u>Read here</u>
- Kimberly Page, PhD, MPH, long-time user of the Tenderloin Clinical Research Center (TCRC) included in this Nature article on targeted drugs tackling Hepatitis C. <u>Read here</u>



UCSF CHV
CHV @UCSF\_CHV

.@bob\_wachter How UCSF Is Solving the Quality, Cost and Value Equation | The Health Care Blog thehealthcareblog.com/blog/2013/05/2... via @THCBstaff

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## Other News

- Forbes blog highlights the new UCSF <u>Center for Digital Health</u> <u>Innovation</u> (CDHI).
- UCSF <u>Science & Health Education Partnership</u> crowdfunding to support high school internship program. <u>Read more</u>
- UC Medical Centers Expand Palliative Care w/ \$1M Grant. Read more
- Spring 2013 issue of UCSF Magazine. Read here
- Chancellor's TEDMED Talk Promotes Patient Empowerment. <u>Read</u> <u>here</u>
- Looking for what's happening around UCSF? Check out the <u>UCSF</u>
   Events Calendar

<u>Deanna Sheeley</u>, RN, Director of Clinical Research Nursing Services

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