# Community Engagement & Health Policy eNews July/August 2010



Welcome to the July/August 2010 CTSI Community Engagement & Health Policy (CE&HP) eNews, a bi-monthly resource for translational health research involving the communities UCSF serves.

The deadline for submissions to the next (September/October) *CE&HP eNews* is Friday, September 10th. Want to read what we've covered in past issues? Now you can access archived Community Engagement Program eNewsletters (see links in the box at right).

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# 1. CE&HP Program Calendar

Meetings and Happenings

## **Multidisciplinary Consultation**

On the 4th Wednesday of every month the Community Engagement & Health Policy Program provides multidisicplinary consultations to collaborative projects that involve new research or implementing and disseminating research in community agencies, practice settings and/or public health arenas. Consultation slots are available in August. Please email us riangle if you'd like a consultation or would like to attend a consultation session.

#### Wednesday, August 25, 2010

SF General Hospital, Building 3, Room 505 9:00 - 12:00

9:00-9:30	Program Business Meeting
9:30-10:40	UCSF Center of Excellence for Transgender Health
	Dissemination of a Primary Care Protocol for the Care of Transgender Patients

## Events

#### Save the Date: Partnerships Celebration

Thursday, October 28, 2010

5:00 - 7:00 PM

Join the University Community Partnerships office as we celebrate and honor university-community partnerships by highlighting exemplary partnership programs that promote health equity in San Francisco. This year, the event will be part of UCSF's Diversity Week celebration. UCSF faculty, student and staff as well as community leaders and stakeholders will be invited. Like last year, there will be featured speakers, performances, an awards ceremony and networking. Chancellor Desmond-Hellmann will be a featured speaker at the event. Questions? Contact Randy Quezada (ph: 415.467.5589).

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# 2. CE&HP Program News & Announcements

Updates from Community Engagement & Health Policy Program Faculty, Partners, Staff & Consultees

## Training

#### For Community-Based Organizations

The CTSI Community Engagement & Health Policy Program offers a 3-hour orientation to research and evaluation: *CBOs Engaged in Research and Evaluation - Introduction to Creating Your Own Evidence*. Developed in collaboration with San Francisco State University's Health Equity Initiative, this training is now available to individual community-based organizations and small groups of agency representatives. Email us To request training or learn more.

## Publications

#### Recent Publications by Community Engagement & Health Policy Program Faculty and Partners

Lyle J. Fagnan, **Margaret A. Handley**, Nancy Rollins, and James Mold. Voices from Left of the Dial: Reflections of Practice-based Researchers. Journal of the American Board of Family Medicine 2010;23 442-451.

This article and accompanying editorial explore the benefits of clinician participation in Practice-Based Research Networks. Co-authored by Dr. Margaret Handley from UCSF and members of the Oregon Health Sciences CTSI and the North American Primary Care Research Group's Committee on Practice-Based Research, the article includes perspectives shared by three longtime members of our practice-based research network, Dr. Ken Gjeltema (Albany), Dr. Enrique Gonzalez-Mendez (Santa Rosa), Dr. Eric Sanford (Salinas), and Dr. Urmimala Sarkar (UCSF). This work has also been highlighted in AHRQ's Dissemination Forum on Practice-Based Research.

Moffet HH, **Schillinger D**, Weintraub JA, Adler N, Liu JY, **Selby JV**, Karter AJ. Social disparities in dental insurance and annual dental visits among medically insured patients with diabetes: the Diabetes Study of Northern California (DISTANCE) Survey. **Preventing Chronic Disease** 2010 May;7(3):A57. Epub 2010 May 1

Sarkar U, Karter AJ, Liu JY, Moffet HH, Adler NE, **Schillinger D.** Hypoglycemia is More Common Among Type 2 Diabetes Patients with Limited Health Literacy: The Diabetes Study of Northern California (DISTANCE). **Journal of General Internal Medicine** 2010 May 18.

Now Available! Resource Manuals and Guides to Community-Engaged Research Exciting New Resources For Researchers and Community Partners



Both online and in hard copy, these resources recently published by the UCSF CTSI Community Engagement Program are useful for answering frequently asked questions about collaborative research projects and how they can make a difference in the health of communities. Targeted to researchers, community clinicians, community-based organizations and agencies, these guides and manuals can be used to introduce research activities to potential partners or inform projects already underway. Hard copies are available for sale. Email Paula Fleisher for more information.

# **Grants Awarded**

#### Grants Recently Awarded to CE&HP Faculty and Research Partners

**Margaret Handley**, PhD, MPH, was awarded a UCSF RAP (Resource Allocation Program) grant for T2 Translational Science by the UCSF National Center of Excellence in Women's Health 10 Year Anniversary Research Awards funded by the Mount Zion Health Fund, "Adapting an Automated Telephone Support Program to Prevent Type 2 Diabetes in High Risk Women". Handley and co-investigators Beth Harleman, MD (UCSF), Dean Schillinger, MD (UCSF) and Maricel Santos, PhD (SFSU) will address the need of low-income non-English-speaking women with recent gestational diabetes for effective primary care and community-based diabetes prevention interventions. With community collaboration, the research team will adapt a wellestablished telephone-based self-management program for patients with diabetes to make it relevant to post-partum women, thereby reducing the risk of diabetes and obesity to themselves and their children.

# **Community Clinician Registry**

With the help of UCSF faculty and community partners, CE and the Collaborative Research Network have developed a survey to gather information about community clinicians' practice environments, their research interests and priorities. We now have over 500 survey responses from clinicians who have agreed to be included in a clinician registry, the first step toward development of a multidiscipline primary health care practice-based research network (PBRN). Community clinicians interested in filling out the survey and becoming part of this network can complete the survey here or contact James Rouse research Potter with any questions.

# UCP Grant Recipients Announced

The 2010 University Community Partnerships (UCP) grantees have been announced and posted on UCP's new website. These include four grants funded by the Community Engagement and Health Policy Program. UCSF Today recently featured the UCP Grants Program and other UCP news. In addition to the list of 2010

grantees, materials from the UCP's June 3rd Partnerships Workshop are available for download. The UCP will be adding more resources and features to their website so check back often. UCP is also now on twitter @ucsfpartners.

The UCP will periodically forward announcements and information regarding opportunities for partnership and university-community engagement on its email listserv. The UCP welcomes information you would like circulated to UCP members. To join the UCP listserv please send an email S with the following information in the body of the email: subscribe (first name) (last name). For more information on the listserv, visit this website.

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# 3. Partnership Snapshot

# The Tenderloin Clinical Research Center (TCRC) A Unique Community-Based Resource for Research



Please join us in welcoming the Tenderloin Clinical Research Center (TCRC) to the CTSI/Clinical Research Services family. The TCRC was established in 2005 by Drs. David Bangsberg and Gwen Hammond of the San Francisco General Hospital Department of Medicine as the field site for two National Institutes of Health (NIH)-funded studies. Recognizing the potential of the site for conducting epidemiologic, behavioral and clinical effectiveness studies of vulnerable hard-to-study populations, the CTSI joined with the SFGH Department of Medicine in 2007 to form the TCRC. This summer, the TCRC became fully affiliated with the CTSI Clinical Research Services (CRS). The TCRC is under the leadership of Dr. Margot Kushel (Medical Director) and Ms. Eunice Stephens (Administrative Director).

The TCRC's community-based location (on Market Street, in the Tenderloin District of San Francisco) makes it unique within the CRS system. Located near public transportation and near many social service organizations, the TCRC is an ideal site for recruiting and retaining study participants who are underrepresented in research. The TCRC has an experienced front desk manager, 13 interview rooms, and a CLIA-certified phlebotomy lab which provides sample processing and short-term storage.

The TCRC currently supports investigators from several Departments in the Schools of Medicine and Nursing and the San Francisco Department of Public Health. We welcome PIs at all career levels and from all schools and disciplines who are interested in conducting community-based research to consider basing their studies out of the TCRC.

Please email or call TCRC Administrative Director Eunice Stephens ≤ (ph: 415.632.5001) to schedule a tour or get more information.

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# 4. Workshops, Conferences & Training Opportunities

#### **National Latino Cancer Summit**

July 27-29, 2010 San Francisco, CA UCSF Mission Bay Conference Center

Latinas Contra Cancer presents: Science Meets Service, Moving Forward Together: Exploring the Cancer Continuum-Prevention, Diagnosis, Treatment, Survivorship, End of Life through the lens of Prevention, Intervention and Innovation, Translation Research from Lab to Community

The Summit will address cancer issues in the Latino community, along the cancer continuum - prevention, diagnosis, treatment, survivorship and end of life - with special focus on research, prevention, intervention and innovation. This year's agenda features 12 workshops that will underscore the impact of cancer on the Latino community. As in the past, *Redes En Acción* will co-sponsor the event.

Register here at and click on Summit.

For more information, contact: Ysabel Duron or Mercy Clark Latinas Contra Cancer 408-280-0811 or Toll Free 1-888-LCC (522) -8110

## **Center for Health Literacy Conference 2010**

Plain Talk in Complex Times

July 29 - 30, 2010

The Westin Alexandria

Alexandria, VA

For more information about the conference click here.

#### Academy for Health Equity Conference

August 18-20, 2010 Littleton, Colorado

#### Conference Theme: Achieving Health Equity in the Era of Health Care Reform

Please see the conference website for registration information. This meeting develops the knowledge base of those engaged in health disparity activities by facilitating trans-disciplinary exchanges of the latest research and practical applications by:

- Increasing the capacity of researchers, practitioners, policymakers and communities to address complex health systems change, delivery of services, new models of medical care and public health, policies that facilitate access to health, and new methods of measurement for preventable diseases in underserved, poorly served and never served populations;
- Promoting the application of evidence-based, theory-driven findings of disease prevention and health promotion for the elimination racial and ethnic health disparities;
- Identifying gaps in knowledge and data of the broad spectrum of causal factors of health disparities and bringing together inter-disciplinary, trans-disciplinary and community-based approaches to achieve equity in health;

- Exploring effective trans-disciplinary approaches to identify and address the social determinants of health related to health disparities; and,
- Applying the latest theories, principles, programs, and practices to improving health literacy, cultural competency, and health communications programs to promote health and prevent disease among individuals living in communities characterized by poverty and health disparities.

## UCSF Health Disparities Research Symposium 4 A Showcase Presentation During UCSF's Annual Diversity Celebration

Friday, October 22, 2010 8:00 a.m. - 1:00 p.m. UCSF Laurel Heights Conference Center

Abstracts due: Wednesday, September 8, 2010 at 5:00 p.m Space is limited; RSVP requested

UCSF has a multitude of researchers with national and international reputations in disparities research and this symposium will provide a forum to showcase the breadth and depth of this work. We invite you to attend this innovative symposium, which will include oral presentations and poster sessions. Food and drink will be provided.

For this call, health disparities refer to gaps in the quality of health and health care, differences in biological and behavioral aspects of health and disease, and clinical and population studies by racial, ethnic, and socioeconomic groups. The definition of health disparities includes differences in the presence of disease, health outcomes, and quality of and/or access to health care. We welcome research from the diversity of disciplines at UCSF, from translational, clinical and population scientists, and both quantitative and qualitative work. We welcome studies based outside the US if these studies address disparities by race and ethnicity or social class.

For guidelines and additional information, please contact the organizers, Eliseo Perez-Stable ➡, Victor Y. Fujimoto ➡, or Barbara Gerbert ➡.

Please RSVP via email to Andrelyn.rivera@ucsf.edu 🛥

## PBRNs at the Intersection of Quality and Research

October 28 - 29, 2010

Doubletree Hotel

150 South Broadway

Rochester, Minnesota

Registration and CME details will soon be posted at the event website.

Please email Jean Hust Sor call (507) 284-1117 to be notified when additional registration information is available or to reserve your spot.

## American Public Health Association 138th Annual Meeting & Exposition

November 6-10, 2010 Denver, Colorado 2010 Theme: *Social Justice: A Public Health Imperative* Registration and housing open June 1, 2010. Register here.

#### North American Primary Care Research Group (NAPCRG) 2010 Annual Meeting

November 13-17, 2010 Seattle, WA

This is a great meeting at which to present research projects and see what others are doing, especially for fellows and junior faculty. See the NAPCRG website for more information.

#### PRIM&R 2010

#### Advancing Ethical Research Conference - Uniting People, Principles, and Practices

December 6-8, 2010

San Diego, CA

Sponsored by: Public Responsibility in Medicine and Research (PRIM&R)

Association of American Medical Colleges (AAMC) Boston University School of Medicine

Program includes:

Listening to the Voices of Minorities and Researchers on Building Trust and Capacity for Respectful Engagement

Click here for more information and to register.

## **Online Training**

#### The Inextricable Connection Between Food Insecurity and Diabetes

Hosted by Dean Schillinger with Hilary Seligman, Marty Martinez and Cary Sanders

Monday, August 2, 2010

9:00 - 10:00 PST

Click <u>here</u> to register.

Space is limited to 100 participants so we encourage you to participate in groups if possible.

- Seligman will review highlights from the New England Journal of Medicine article published on July 1, 2010 entitled *Hunger and Socioeconomic Disparities in Chronic Disease*
- Martinez and Sanders will lead a discussion about related policy implications and recommendations in their policy brief entitled *The Inextricable Connection Between Food Insecurity and Diabetes*

#### Webinar: A New Way to Talk About Social Determinants of Health

Co-hosted by the Robert Wood Johnson Foundation and Grantmakers in Health.

Thursday, July 29, 2010 at 3:00 p.m. (EST) / 2:00 p.m. (CST) / 1:00 p.m. (MST) / 12:00 noon (PST)

This 90-minute webinar will share years of research and best practices in effective communication about the social determinants of health and the complex beliefs and conflicted values that come along with it. Participants will learn about better frames and messages, how to use data to support their cause, and insightful perspectives that affect how policymakers see health disparities. All participants will receive a copy of our new messaging guide on the social determinants of health. Register here.

#### Health Literacy for the Public Health Professionals

To help public health professionals respond to the problem of limited health literacy, the Centers for Disease Control and Prevention (CDC) have launched a free "Health Literacy for Public Health Professionals Online Training" program. The purpose of this training is to educate public health professionals about limited health literacy and their role in addressing it in a public health context.

This is a web-based course and can be accessed 24/7 by any computer with Internet access. It takes 1.5 to 2 hours to complete. Trainees can earn a variety of continuing education credits. Access the Health Literacy for Public Health Professionals training on the CDC website.

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# 5. Funding Announcements

For a listing of current funding opportunities for community-engaged and "T2" research, click here. If you would like to add funding opportunities to this list, please email them to pfleisher@fcm.ucsf.edu .

#### U.S. Department of Health and Human Services (HHS)

#### Partnerships Active in Communities to Achieve Health Equity (PAC) Program

This program seeks to improve health outcomes among racial and ethnic minorities through the establishment of community-based networks that collaboratively employ evidence-based disease management and preventive health activities; build the capacity of communities to address social determinants and environmental barriers to healthcare access; and increase access to and utilization of preventive health care, medical treatment, and supportive services.

Applications are due August 2, 2010

For details and to apply, click here.

#### Department of Health and Human Services (HHS)

#### Office on Women's Health, Office of Public Health and Science

Coalition for a Healthier Community

#### Applications Due: August 13, 2010

The purpose of this funding announcement is to support the implementation of evidence-based health interventions targeting women and girls through a public health system's approach which is gender-based, cost beneficial and sustainable. This cooperative agreement seeks applications from organizations to establish an advisory committee comprised of coalition members and others to develop a community health assessment, which identifies issues impacting the health and well being of women and girls in their communities as well as an action plan to address such needs. An overarching goal of this initiative is to

implement a public health systems approach to identify and address health issues specific to women and girls in their communities.

The first objective of this funding mechanism is to "enhance collaborative working partnerships among health organizations, community –based and faith-based organizations, public and private academic institutions, hospitals, medical groups/ practices and others."

For more information, see the full funding announcement here.

#### Robert Wood Johnson Foundation (RWJF)

#### Active Living Research

Active Living Research is a national program of the Robert Wood Johnson Foundation that supports research to inform policy and environmental strategies for increasing physical activity among children and adolescents, decreasing their sedentary behaviors and preventing obesity. The program places special emphasis on reaching children and youths ages 3 to 18 who are at highest risk for obesity: Black, Latino, American Indian and Asian/Pacific Islander children, as well as children who live in under-resourced and lower-income communities.

#### Healthy Eating Research Rapid-Response Childhood Obesity

Rapid-response grants support time-sensitive and opportunistic studies on emerging or anticipated changes in food-related policies or environments that can only be conducted during a short window of opportunity and are needed to inform policy debates for local, state, or national action.Click here for the Call for Proposals.

- March 15–September 1, 2010 (3 p.m. ET)—Concept papers may be submitted.
- August 1, 2010–February 15, 2011—Grants will be awarded on a rolling basis. Initiation of funding will be tied to the full proposal submission date.
- October 15, 2010 (3 p.m. ET)—Final deadline for receipt of invited full proposals. Full proposals will be accepted on a rolling basis until this deadline.

For more information, click here.

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# 6. Publications of Interest

Brownson RC, Chriqui JF, Burgeson CR, Fisher MC, Ness RB. Translating epidemiology into policy to prevent childhood obesity: the case for promoting physical activity in school settings. **Annals of Epidemiology** 2010 Jun;20(6):436-44.

Childhood obesity is a serious public health problem resulting from energy imbalance. Numerous health authorities have identified policy interventions as promising strategies for creating population-wide improvements in physical activity. This case study focuses on energy expenditure through physical activity with a particular emphasis on school-based physical education [PE]. Policy-relevant evidence for promoting physical activity in youth may take numerous forms, including epidemiologic data and other supporting evidence (e.g., qualitative data). The implementation and evaluation of school PE interventions leads to a set of lessons related to epidemiology and evidence-based policy. These include the need to: (i) enhance the focus on external validity, (ii) develop more policy-relevant evidence on the basis of "natural experiments," (iii) understand that policy making is political, (iv) better articulate the factors that influence policy dissemination, (v) understand the real-world constraints when implementing policy in school environments,

and (vi) build transdisciplinary teams for policy progress. The issues described in this case study provide leverage points for practitioners, policy makers, and researchers as they seek to translate epidemiology to policy.

Driedger SM, Kothari A, Graham ID, Cooper E, Crighton EJ, Zahab M, Morrison J, Sawada M. If you build it, they still may not come: outcomes and process of implementing a community-based integrated knowledge translation mapping innovation. **Implementation Sciences** 2010 Jun 16;5(1):47. [Epub ahead of print]

Maps and mapping tools (through Geographic Information Systems (GIS) are highly valuable for turning data into useful information that can help inform decision-making and knowledge translation activities. However, there are several challenges involved in incorporating GIS applications into the decision-making process. We highlight the challenges and opportunities encountered in implementing a mapping innovation as a knowledge translation strategy within the non-profit (public) health sector, reflecting on the processes and outcomes related to our knowledge translation innovations. Despite our efforts to remove all barriers associated with our knowledge translation innovation (maps), our results demonstrate that both individual level and systemic barriers pose significant challenges for participants. While we cannot claim a causal association between our project and increased mapping by participants, participants did report a moderate increase in the use of maps in their organization. Specifically, maps were being used in decision-making forums as a way to allocate resources, confirm tacit knowledge about community needs, make financiallysensitive decisions more transparent, evaluate programs and work with community partners. This project highlights the role that maps can play and the importance of communicating the importance of maps as a decision support tool. Further, it represents an integrated knowledge project in the community setting, calling to question the applicability of traditional knowledge translation approaches when community values, minimal resources, and partners play a large role in decision-making. The study also takes a unique perspective - where research producers and users work as dyad-pairs in the same organization - that has been under-explored to date in knowledge translation studies.

Hyder AA, Corluka A, Winch PJ, El-Shinnawy A, Ghassany H, Malekafzali H, Lim MK, Mfutso-Bengo J, Segura E, Ghaffar A. National policy-makers speak out: are researchers giving them what they need? **Health Policy Planning** 2010 Jun 14. [Epub ahead of print]

The objective of this empirical study was to understand the perspectives and attitudes of policy-makers towards the use and impact of research in the health sector in low- and middle-income countries. The interviews were structured around an interview guide developed based on existing literature and in consultation with all six country investigators. Transcripts were processed using a thematic-analysis approach. Policy-makers interviewed for this study were unequivocal in their support for health research and the high value they attribute to it. However, they stated that there were structural and informal barriers to research contributing to policy processes, to the contribution research makes to knowledge generally, and to the use of research in health decision-making specifically. Major findings regarding barriers to evidence-based policy-making included poor communication and dissemination, lack of technical capacity in policy processes, as well as the influence of the political context. Policy-makers had a variable understanding of economic analysis, equity and burden of disease measures, and were vague in terms of their use in national decisions. Policy-maker recommendations regarding strategies for facilitating the uptake of research into policy included improving the technical capacity of policy-makers, better packaging of research results, use of social networks, and establishment of fora and clearinghouse functions to help assist in evidence-based policy-making.

Alfred O. Berg. What Do We Get From Participating in Practice-based Research Networks? **Journal of the American Board of Family Medicine** 2010;23 440-441.

Joan M. C. Bleeker, Wim A. B. Stalman, and Henriëtte E. van der Horst. Evaluating Primary Care Research Networks: A Review of Currently Available Tools. **Journal of the American Board of Family Medicine** 2010;23 465-475.

**The Professional Guinea Pig: Big Pharma and the Risky World of Human Subjects** (Duke University Press).

This book is an ethnography focused on "professional guinea pigs," healthy, paid research subjects who earn their living by participating in multiple Phase I clinical trials testing the safety of drugs in development.

The Professional Guinea Pig documents the emergence of the professional research subject in Phase I clinical trials testing the safety of drugs in development. Until the mid-1970s, Phase I trials were conducted on prisoners. After that practice was outlawed, the pharmaceutical industry needed a replacement population and began to aggressively recruit healthy, paid subjects, some of whom came to depend on the income, earning their living by continuously taking part in these trials. Drawing on ethnographic research among self-identified "professional guinea pigs" in Philadelphia, Roberto Abadie examines their experiences and views on the conduct of the trials and the risks they assume by participating. Some of the research subjects he met had taken part in more than 80 Phase I trials. While Abadie found that the professional guinea pigs tended to believe that most clinical trials pose only a moderate health risk, he contends that the hazards presented by continuous participation, such as exposure to potentially dangerous drug interactions, are discounted or ignored by research subjects in need of money. The risks to professional guinea pigs are disregarded by the pharmaceutical industry, because it has become dependent on the routine participation of experienced research subjects. Arguing that financial incentives compromise the ethical imperative for informed consent to be freely given by clinical-trials subjects, Abadie confirms the need to reform policies regulating the participation of paid subjects in Phase I clinical trials.

Click here for more information and to order the book directly from Duke University Press.

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# 7. Other Resources & Opportunities

#### **Translating Research to Policy Award**

Active Living Research invites submissions for the fourth annual "Translating Research to Policy Award" which recognizes innovative teams or individuals representing research, policy or advocacy who have had success in catalyzing policy or environmental change of relevance to youth physical activity, sedentary behavior, and obesity prevention. Nominations can illustrate the impact of research at any policymaking level, including schools, private sector organizations, and local, state, or federal government agencies or institutions. The nomination deadline is August 25, 2010. For additional details or to submit nominations click here.

#### 2010 Out of the Box Prize

Sponsored by the Community Tool Box, the 2010 Out of the Box Prize will honor promising initiatives that improve community health and development. The Grand Prize will be \$5,000 in cash, plus a free customized WorkStation designed specifically for your group (Our WorkStations are interactive web sites with value over \$2,000.) A second prize will be \$2,000 in cash, with a free WorkStation.

A group's innovation may involve activities to improve community health, education, urban or rural development, poverty, the environment, social justice, or other related issues of importance to communities. To learn more and to download an application form, please visit our site. Access these materials in Spanish.

#### The opening date for applications is August 1, with a closing date of October 31.

Many of you are already familiar with the Community Tool Box, which has been creating and disseminating free, practical guidance about community health and development online since 1995. For those of you who have not viewed our site recently, we invite you to visit us at http://ctb.ku.edu; where you will find over 300 how-to-do-it instructional modules, with over 7000 pages of support materials.

#### Health Literacy Universal Precautions Toolkit Now Available

The Agency for Healthcare Research and Quality (AHRQ) recently released a *Health Literacy Universal Precautions Toolkit.* The toolkit is based on the principles of universal precautions, or specific actions that providers can take to make health information more understandable for all patients. It is designed to be used by all levels of primary care staff. The toolkit was developed for AHRQ by University of North Carolina at Chapel Hill. Download a copy of the *Health Literacy Universal Precautions Toolkit* here or access the online version. **Dr. Dean Schillinger**, CE&HP faculty member, contributed to this toolkit.

#### Statehealthfacts.org Updates

Statehealthfacts.org is a project of the Henry J. Kaiser Family Foundation and is designed to provide free, upto-date, and easy-to-use health data on all 50 states. Statehealthfacts.org provides data on more than 700 health topics and is linked to both the Kaiser Family Foundation website and Kaiser Health News.

#### CES4Health.info Call for Peer Reviewers

CES4Health is a place to publish educational videos, policy briefs, resource guides, online toolkits and other innovative products of community-based participatory research (CBPR). Recognizing that "peer" in CBPR means community as well as academic partners, every product submitted to CES4Health.info is reviewed by community-based and institution-based reviewers. Further, CES4Health.info is designed to challenge the university systems and structures that are holding CBPR back. As you know, CBPR faculty often express concerns that the promotion and tenure system doesn't "count" these sorts of innovative products. CES4Health.info aims to enhance their legitimacy through this rigorous system of peer review.

All peer reviewers participate in a one hour phone orientation. The call explains the whole process and what's involved in submitting your reviews online. The amount of time to review a product varies; it's taken me about an hour or two for each product. Reviewers have not found the process burdensome, and have eenjoyed the opportunity to learn about the exciting work underway in communities across the country.

To apply to be a reviewer, please complete the online application form here. Visit www.CES4Health.info to submit products and search for products. If you have any questions, please email Cathy Jordan S.

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# 8. Feedback

We want to know what our readers think! Here's our quick eNews survey – just 7 easy questions to give us feedback on this newsletter. We want to hear from you! Thanks!



To subscribe (or unsubscribe) to the CEHP mailing list, contact us.