

Social Media Bootcamp for CTSI K Scholars:

“Academic/Research Blogging & Social Media to Amplify Your Work”



Guest Speakers:

Eric Widera, MD @EWidera | @GeriPalBlog

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Blog: <http://www.geripal.org>

Twitter: <https://twitter.com/GeriPalBlog>

Facebook: <https://www.facebook.com/GeriPal>

Helpful Links:

Scientist’s Guide to Social Media - <http://bit.ly/1kJTqpJ>

<http://www.elsevier.com/connect/social-media-for-scientists-including-the-shy-overcommitted-and-unconvinced>

<http://www.symplur.com/healthcare-hashtags>

http://www.academia.edu/1698915/Science_and_the_Media_Why_Every_Lab_Should_Tweet

<http://blogs.nature.com/naturejobs/2012/09/28/social-media-tips-for-scientists>

<http://www.ucsf.edu/about/social-media-overview/social-media-guidelines>

Questions? Contact:

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