
Twitter Basics

#KScholars

1. Sign Up

Set up a twitter account by going to www.twitter.com. Choose a username (keep it short and memorable) and add a bio & picture

2. Find and Follow People

@names are the usernames people or groups give themselves on twitter;

* Try following: @KBibbinsDomingo @TalmadgeKing @AlexSmithMD @EWidera

3. Write a Tweet

All Tweets must stay under 140 characters. The rest is up to you!

4. Reply to Someone's Tweet

Hover over the Tweet and click on Reply. A Tweet box will pop up with the @username you are replying to added at the beginning of the Tweet. Complete your reply and click Tweet to post it.

5. Mentioning Someone

If you want to mention someone, talk about someone, or tweet "to" someone, use the @ symbol plus their username anywhere in the Tweet

6. Retweeting a Tweet

A retweet is someone else's Tweet that you chose to share with all of your followers. Either 1) hover over a Tweet and click the Retweet link or 2) type letters RT and the Tweet author's @username then paste the body of the person's Tweet

7. Hashtags

The # symbol, called a hashtag, is used to mark keywords or topics in a Tweet as a means to categorize messages. Here is an example:

"Learned how to tweet @KScholarsCTSI. Thanks @AlexSmithMD & @ewidera #UCSFKScholars

People to Follow in #HPM

K Bibbins-Domingo: @KBibbinsDomingo
Talmadge King: @TalmadgeKing
Nooshin Latour: @nooshin
Louise Aronson: @LouiseAronson
Ken Covinsky: @geri_doc
Alex Smith: @AlexSmithMD
Eric Widera: @EWidera
Eric Topol: @EricTopol

Organizations to Follow

K Scholars: @KScholarsatCTSI
CTSI: @CTSIatUCSF
UCSF: @UCSF
UCSF Sch Med: @UCSFMedicine
UCSF Nursing: @UCSFNursing
UCSF Pharmacy: @UCSFpharmacy
@ GeriPalblog

Hashtags

#KScholars: K Scholars
#HPM: Hospice and Palliative Medicine
#MedEd: Medical Education
#HCSM: Health Care Social Media

Other UCSF Tweeters

Bob Wachter (Healthcare): @Bob_Wachter
Michell Lin (Emergency Med): @M_Lin
Urmimala Sarker (Patient Safety/HealthIT): @UrmimalaSarkar
(See CTSI's extensive Twitter Lists: <https://twitter.com/CTSIatUCSF/lists>)